**vChapter 4: Corporate Social Responsibility**

**Multiple Choice Questions**

1. Several authors (e.g. Milton Friedman) argue that corporations should focus on satisfying the needs of their shareholders only because:
2. It is the corporations’ number one duty.
3. Money invested in CSR activities is an agency problem that should be tackled.
4. Corporations will be never as efficient as governmental bodies in dealing with society issues.
5. All of the above.
6. Which one of the following theories/views suggests that CSR can be a profitable practice to corporations?
7. Common good.
8. Agency theory.
9. Cause-related marketing.
10. None of the above.
11. “We have to find something good to do for the society…there is so much media pressure on our company”. This managerial mind-set reflects which of the following:
12. The responsive approach to CSR.
13. The philanthropic/ethical approach to CSR
14. The strategic approach to CSR.
15. None of the above.
16. Which of the following statement(s) reflects the strategic approach to CSR?
17. CSR activities that tackle generic social issues.
18. CSR activities that are based on adding social dimension to the corporations’ value proposition.
19. CSR is a source of opportunity, innovation, and competitive advantage.
20. B and C
21. The first step in creating a strategic CSR agenda is\_\_\_\_\_\_
22. Choosing which Social Issues to Address.
23. Creating a Social Dimension to the Value Proposition.
24. Identifying the Points of Intersection between a Company and Society.
25. None of the above.
26. The extent to which a group has justifiable right to be making its claims against an organisation is known as which of the following?
27. Authority
28. Power
29. Legitimacy
30. Right
31. Corporate social responsibility should be an activity that the law prescribes. This notion is consistent with which dimension of CSR?
32. Economic dimension
33. Social dimension
34. Stakeholder dimension
35. None of the above
36. Which type of responsibility in the CSR pyramid requires that a company should avoid harming stakeholders, do what is right, just, and fair?
37. Ethical responsibility
38. Philanthropic responsibility
39. Legal responsibility
40. Economic responsibility
41. “The process of seeking stakeholder views on their relationship with an organisation in a way that may realistically be expected to elicit their views” (Integrated Strategic Environmental Assessment, 1999, p. 91), is called \_\_\_\_\_
42. Meeting stakeholders
43. Stakeholder engagement
44. Stakeholder survey
45. Shareholder engagement
46. Which of the following is the most comprehensive CSR reporting guideline?
47. AA1000AS
48. ISAE3000
49. GRI guidelines
50. None of the above